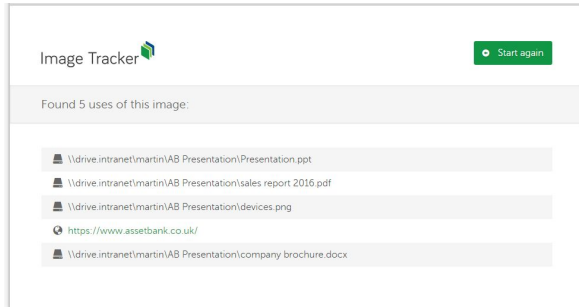


[An image, maybe a screenshot?]



Track where your images have *really* been used

Image Tracker scans your organisation's network drives, intranet and websites to find where and how your images have been used in documents and web pages.

You can use it as a standalone application or integrate it with your Digital Asset Management system to provide a true usage history for each of your images.

Key benefits:

- Avoid your designers overusing the same old images by enabling them to check how often a particular image has been used before.
- Easily retract images you no longer have permission to use, for example if the rights have expired or if an image no longer fits with your brand.
- Find all the documents that need updating if a logo or other design collateral changes.
- Easily swap out photos containing employees who have now left your organisation.
- Get the most value from your images by ensuring the best ones are really used. Often designers will skip over a great image if their DAM system shows it has been downloaded in the past - as they cannot tell whether or not it was actually used.

[Try the demo button]

Key features:

- Searches within all popular document formats, for example Word, PowerPoint, PDF, and can be extended to search within proprietary file formats (just let us know which).
- Can scan all the places your organisation stores documents, for example network drives, intranets and websites. We can easily develop a plugin to scan other storage devices - just let us know what you need.
- Integrates with your DAM application, for example via a link on the "Image Details" page so users can easily check the true usage history before downloading.
- Uses an image comparison algorithm (called perceptual hashing) to compare images, so it can match images that have been resized or converted to different formats.

It's this easy to use:

1. You click on a link on the Asset Details page in your DAM system, or if you don't use one you can just upload the image:

Home
Advanced Search
Browse
Lightbox
Approve Assets
Update Assets
Upload
My Uploads/Edits
Contact Us
Admin

Asset Details

« Back to Home

Devices

DOWNLOAD
SHARE
EDIT
DELETE

add to my lightbox
view preview
embed
print image details

Just click a link to open the Image Tracker

Asset Usage:	View download history See where this image has been used
ID:	12
Title:	Devices
Original Filename:	devices.png
Date Added:	05/01/2016 15:04:02

2. You'll see all the documents and web pages in which the image is used. Simple!

Image Tracker

Start again

Found 5 uses of this image:

- \\drive.intranet\martin\AB Presentation\Presentation.ppt
- \\drive.intranet\martin\AB Presentation\sales report 2016.pdf
- \\drive.intranet\martin\AB Presentation\devices.png
- <https://www.assetbank.co.uk/>
- \\drive.intranet\martin\AB Presentation\company brochure.docx